Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Text

UNCLASSIFIED

PAGE 01 CARACA 04509 180909Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
----------013638 190533Z /11
R 171612Z MAY 78
FM AMEMBASSY CARACAS
TO USDOC WASHDC
INFO SECSTATE WASHDC 2313

UNCLAS CARACAS 4509

PASS TO: OED/MEPD AND OIM

E.O. 11652: N/A
TAGS: BENC, VE
SUBJECT: MAJOR PROJECT: SMALL UTILITY VEHICLE PRODUCTION

1. PROJECT NAME: SMALL UTILITY VEHICLE PLANT.

2. BRIEF DESCRIPTION: D'AMBROSIO HNOS. AUTOMOTORES C.A., A WELL KNOWN RETAILER/DISTRIBUTOR OF CHRYSLER PASSENGER CARAS AND TRUCKS FOR THE LAST FIFTY YEARS, IS INTERESTED IN ESTABLISHING A PLANT A PRODUCE 5,000 SMALL, 3-WHEELED UTILITY VEHICLES/YEAR FOR THE ANDEAN MARKET. D'AMBROSIO HONOS. THINKING IN TERMS OF THREE BASIC MODELS WITH CAPACITY TO TRANSPORT 400, 500 AND 700 KGS. D'AMBROSIO HNOS. PLANS ARE TO PENETRATE THIS MARKET BY IMPORTING THE UNITS AT FIRST AND TO SUBSEQUENTLY PRODUCE THESE VEHICLES IN A JOINT-VENTURE WITH THE U.S.MANUFACTURER. THEY ARE OPEN TO SUGGESTIONS AS TO THE EXTENT AND NATUREOF FOREIGN PARTICIPATION.

3. EXECUTING AGENCY/PRLJECT MANAGER:

DUCCIO D' AMBROSIO/JUAN JUIS DE GUEVARA
D'AMBROSIO HONOS. AUTOMOTORES C.A.
EDIFICO D'AMBROSIO HNOS.
AVENIDA PRINCIPAL, COLINAS DE BELLO MONTE
CARACAS, VENEZUELA
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PAGE 02 CARACA 04509 180909Z

4. STATUS OF PROJECT/ANTICIPATED BID DATES; D'AMBROSIO WOULD LIKE OFFERS FROM U.S. FIRMS ASAP, IN ORDER TO BE FIRST TO APPLY FOR GOV APPROVAL FOR THIS TYPE OF PLANT.

5. ESTIMATED PROJECT COST/FOREIGN CONTENT: N/A

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6. COMPETITIVE FACTORS: VENEZUELAN AUTHORITIES HAVE INFORMED D'AMBROSIO THAT TO THEIR KNOWLEGE NO ONE HAS SUBMITTED A PROPOSAL TO PRODUCE THIS TYPE OF VEHICLE LOCALLY. VENEZUELAN MARKET FOR SMALL THREE-WHEELED VEHCILES IS PRESENTLY SUPPLIED BY IMPORTED VESPAS, FROM ITALY.
VAKY

NOTE BY OC/T: MESSAGE DELAYED IN TRANSMISSION.

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978CARACA04509
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780210-0733
Format: TEL
From: CARACAS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780551/aaaabqve.tel
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Litigation History:
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Message ID: d62b3e9c-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 24 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2670238
Secure: OPEN
Status: NATIVE
Subject: MAJOR PROJECT: SMALL UTILITY VEHICLE PRODUCTION
TAGS: BENC, VE
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/d62b3e9c-c288-dd11-92da-001cc4696bcc
Review Markings:
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